



“Every locker room should have sunscreen right up there next to the Gatorade.”

– Brian Adams, MD, a sports medicine specialist at UC and a part-time high school coach

Dear Athletic Director:

The Ray Festa Melanoma Foundation is excited to introduce you to our new “Team SunSmart™” health and wellness program. The NJSIAA is supporting our attempt to educate every NJ high school athlete and all coaches on the importance of applying sunscreen when participating in outdoor activities.

Why is this important? The American Academy of Dermatology recommends avoiding sun exposure from 11 a.m. to 4 p.m. This is exactly the times when most teams are out practicing and playing. We encourage everyone to enjoy a healthy outdoor lifestyle that includes the application of sunscreen as a routine part of their pre-game preparation and want all players and coaches to reapply often throughout the practice and/or game.

Understanding how busy you and your coaches are, we have designed a turn-key event that provides all of the necessary elements – all you have to do is return the enclosed Registration Form and the RFMF will provide you with posters and Team SunSmart™ kits to be distributed to the student-athletes.

For more information on Team SunSmart™ or the Ray Festa Melanoma Foundation, visit www.rayfesta.org

We look forward to working with you and wish you the best of luck in your Spring athletic season.

Very truly yours,

Dennis Madej
Program Director
Team SunSmart™

Teri Festa
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